VCIM-1970: MIDPOINT PORTFOLIO REVIEW

Cuyahoga Community College

Viewing: VCIM-1970 : Midpoint Portfolio Review

Board of Trustees:

2011-03-24

Academic Term:

2011-08-29

Subject Code

VCIM - VC-Interactive Media

Course Number:

1970

Title:

Midpoint Portfolio Review

Catalog Description:

Sophomore level portfolio review. Individual strengths and areas of specialization are reviewed and evaluated. Students are encouraged to edit and modify existing work to prepare for advanced courses, projects and final portfolio.

Credit Hour(s):

1

Lecture Hour(s):

1

Requisites

Prerequisite and Corequisite

Departmental approval: completion of 18 core credits at 1000 level, or completion of 9 core credits and concurrent enrollment of an additional 9 credits.

Outcomes

Course Outcome(s):

A. Determine their preferred professional track in Web Design and Interactive Media

Course Outcome(s):

B. Identify their strengths and areas that need improvement for professional development

Course Outcome(s):

C. Present five (5) portfolio ready projects.

Methods of Evaluation:

1. Evaluation of a minimum of five projects that meet professional standards of technical and visual competence
2. Evaluation of a professional resume
3. Appraisal of professional behavior in a critique
4. Appraisal of presentation skills and ability to explain design rationale
5. Successful completion of portfolio review by faculty and/or industry specialists

Course Content Outline:

1. What is expected in a professional portfolio
2. How to write a resume
3. Individual review of students work and resumes

4. How to critique and perform a self evaluation
5. Setting individual goals to improve existing projects
6. Final review of portfolio pieces.

Resources

Rowe, Robert, Gary Will, and Harold Linton. *Graphic Design Portfolio Strategies for Print and Digital Media.* Paramus, NJ : Prentice Hall Press, 2010.

Eisenman, Sara. *Building Design Portfolios: Innovative Concepts for Presenting Your Work.* Beverly, Mass. : Rockport Publishers, 2006.

Linton, Harold. *Portfolio Design.* 3rd ed. New York, N.Y. : W.W. Norton Co, 2004.

Baron, Cynthia. *Designing a Digital Portfolio.* 2nd ed. Indianapolis, IN : New Riders Pub, 2009.

Resources Other
1. Website: http://www.aiga.org
2. Website: http://www.asmp.org
3. Website: http://www.zonezero.com
4. Website: http://www.powertv.com
5. Website: http://www.io360.com
6. http://www.smashingmagazine.com/2008/03/04/creating-a-successful-online-portfolio

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