

VCPH-2660: PHOTOGRAPHY III

Cuyahoga Community College

Viewing: VCPH-2660 : Photography III

Board of Trustees:

2012-05-24

Academic Term:

Fall 2020

Subject Code

VCPH - VC-Photography

Course Number:

2660

Title:

Photography III

Catalog Description:

Advanced studio and documentary photographic techniques. Advanced critical thinking and responsive writing. Students must have their own digital camera with adjustable settings and the ability to capture in Camera RAW format. College specified digital printing paper and portfolio box also required.

Credit Hour(s):

3

Lecture Hour(s):

2

Lab Hour(s):

3

Requisites

Prerequisite and Corequisite

VCPH-1450 Digital Imaging I; and VCPH-2260 Photography II; or departmental approval: submission of portfolio of photographs.

Outcomes

Course Outcome(s):

A. Utilize advanced studio and documentary photographic techniques to complete advanced conceptual and client based assignments, including digital photographic capture, post-production, and output of electronic files.

Objective(s):

1. 1. Demonstrate mastery of all aspects of digital photographic capture.
2. 2. Photograph advanced conceptual and client based assignments.
3. 3. Utilize advanced techniques in the post-production and output of digital image files for advanced conceptual and client based assignments.
4. 4. Display mastery in all aspects of file taxonomy and archiving.
5. 5. Demonstrate technical excellence in combining natural and artificial light in the creation of an image.
6. 6. Display an entry professional level use of color or black and white in the creation of photographic content.

Course Outcome(s):

B. Assume a variety of roles and work smoothly as part of a team in a group environment.

Objective(s):

1. 1. Demonstrate an entry professional level of verbal skills to articulate the concepts behind one's work.
2. 2. Interpret and give feedback to peer group using sophisticated verbal skills.
3. 3. Produce an action plan for entering the workplace.

Methods of Evaluation:

1. Written papers
2. Student created projects
3. Visual evaluations

Course Content Outline:

1. Photo illustration and editorial assignments in color
 - a. Conceptualizing an illustration
 - b. Working with the stylist
 - c. Finding and using effective props
 - d. Finding and working with the right model(s)
 - e. Location vs. studio shooting
 - f. Meeting your client's needs
 - i. Asking the right questions
 - ii. Planning and preparing for a shoot
 - iii. Delivery
 1. Traditional (on disk)
 2. FTP sites (Dropbox, You Sendit)
 - iv. Follow up
2. Location scouting photography for the film industry
 - a. Addressing the specific needs of the client
 - b. Technical considerations
 - c. Naming and archiving
3. Advanced techniques in location lighting
 - a. The right lights for the job
 - b. Color temperature and mixing light sources
 - c. Creative and practical uses of lighting gels
 - d. Use of slaves/remote sensors
 - e. Troubleshooting on set
4. Digital capture
 - a. Traditional capture
 - b. Direct capture
5. Preparation
 - a. Planning to shoot to create a composited image
 - b. Camera technique for digital compositing
 - c. Lighting for digital compositing
 - d. Printed output

Resources

Cotton, Charlotte. *The Photograph As Contemporary Art*. 3rd Revised Edition. New York: Thames Hudson, 2014.

La Grange, Ashley. *Basic Critical Theory for Photographers*. 1st ed. Burlington, MA: Focal Press/Elsevier, 2008.

Evening, Martin. *The Adobe Photoshop Lightroom 6 Book: The Complete Guide for Photographers*. 1st ed. San Francisco: Adobe Press, 2015.

Barrett, Terry. *Critisizing Photographs*. 5th ed. McGraw-Hill Humanites/Social Sciences, 2011.

"Graphis, Communication Arts, and Print"

"PDN, Doubletake and Aperture"

Resources Other

1. Photographers and related writes and artists
 - a. <http://www.chrisjordan.com>
 - b. <http://www.nelsonchanphotography.com>
 - c. <http://alecsoth.com/photography> (<http://alecsoth.com/photography/>)
 - d. <http://jasonfulford.com>
 - e. <http://www.parkeharrison.com>
 - f. <http://lbellphoto.com>
 - g. <http://www.lorigrinker.com>
 - h. <http://www.sylviaplachy.com>
 - i. <http://www.davejordano.com>
 - j. <http://andyadamsphoto.com>
 - k. <http://lostamerica.com>
 - l. <http://www.stevewagnerphotography.com>
 - m. <http://www.rosemarincilphoto.com>
 - n. <http://www.matthewfehrmann.com>
 - o. <http://www.billydelfs.com>
2. Organizations
 - a. www.icp.org (<http://www.icp.org>)
 - b. www.flakphoto.com (<http://www.flakphoto.com>)
 - c. www.asmp.org (<http://www.asmp.org>)
3. Other resources
 - a. <http://www.martinevening.com>
 - b. <http://www.blurb.com>
 - c. <http://www.lulu.com>
 - d. <http://www.livebooks.com> (<http://www.livebooks.com/>)
 - e. <http://otherpeoplespixels.com> (<http://otherpeoplespixels.com/>)
 - f. DVDs from the VisCom library
 - g. Tri-C library/OhioLink
 - h. Instructor handouts.

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