

# VCIL-1640: 3D DESIGN

## Cuyahoga Community College

**Viewing: VCIL-1640 : 3D Design**

**Board of Trustees:**

February 2019

**Academic Term:**

Fall 2020

**Subject Code**

VCIL - VC-Illustration

**Course Number:**

1640

**Title:**

3D Design

**Catalog Description:**

Technical and aesthetic fundamentals of 3D Design. Use of industry standard software to develop 3D graphics for screen and print applications. Projects may include 3D design and visualization for information graphics, product visualization, prototyping, logo design and environmental visualization. Various design techniques including 3D parametric modeling, polygonal modeling and Subsurface modeling solutions. Introduces basic modeling, staging, lighting, texture and shader strategies to realize 3D concepts.

**Credit Hour(s):**

3

**Lecture Hour(s):**

2

**Lab Hour(s):**

2

## Requisites

**Prerequisite and Corequisite**

VC-1000 Visual Communication Foundations or concurrent enrollment; or departmental approval.

## Outcomes

**Course Outcome(s):**

Develop 3D graphics for screen & print applications using industry standard software.

**Objective(s):**

1. Describe various 3D modeling tools and systems used by 3D visualization industry.
2. Identify primary 3D primitive, parametric and polygonal building blocks of 3D modeling.
3. Modify primitive polygons into complex models by using move, scale, rotate and extrusion of fundamental polygon components.
4. Experiment with different modeling strategies including primitive modeling, box modeling, patch modeling, Non-Uniform Rational Basis Spline (NURBS) modeling, subdivision modeling and other spline and polygon based modeling strategies.
5. Explain benefits of low polygon and efficient geometry modeling vs. high polygon count modeling.
6. Identify and implement basic light objects including spot, omni, point, area, infinite, sky, polygon, target lights along with other lighting systems and their differentiating factors.
7. Demonstrate basic uses of materials, textures and shaders in a 3D environment.

**Course Outcome(s):**

Produce a 2D rendering based on 3D design for information graphics, product visualization, prototyping, logo design, environmental visualization or related design/media project.

**Objective(s):**

1. Explore using reference images to build proportional and accurate representations in a 3D environment.

2. Demonstrate effective use of multi-viewport modeling environment (front, left, top, perspective, camera, etc).

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**Methods of Evaluation:**

1. Written assignments
2. Laboratory exercises
3. Case studies
4. Projects
5. Presentations
6. Portfolio

**Course Content Outline:**

1. 3D Modeling Environment
  - a. Viewport System
    - i. Front/Back
    - ii. Right/Left
    - iii. Top/Bottom
    - iv. Perspective
    - v. Isometric
    - vi. Camera
    - vii. Custome
  - b. Pan, Dolly, Roll and Frame
  - c. X,Y,Z and Coordinate System
    - i. World Space
    - ii. Origin
    - iii. World vs. Model Coordinates
    - iv. Pivots and Axis
2. 3D Modeling
  - a. Parametric 3D Objects
    - i. Size vs. Scale
    - ii. Segmentation X,Y & Z
    - iii. High vs. Low Polygon
    - iv. Orientation
    - v. Fillet
    - vi. Caps
    - vii. Phong
  - b. Null
  - c. Splines
    - i. Bezier
    - ii. B-Spline
    - iii. Freehand
    - iv. Shape
    - v. Text
    - vi. Complex
  - d. Subsurfaces
    - i. HyperNURBS
    - ii. Lathe
    - iii. Extrude
    - iv. Loft
    - v. Sweep
  - e. Selections
    - i. Live
    - ii. Rectangle/Marquee
    - iii. Soft
    - iv. Loop
    - v. Grow

- vi. Visible
- vii. Sets
- f. Edit Polygon
  - i. Point/Vertex
  - ii. Edge/Segment
  - iii. Polygon/Face
- g. Modify Geometry
  - i. Move
  - ii. Rotate
  - iii. Scale
  - iv. Extrusion
  - v. Bevel
  - vi. Segment
- h. Reference Image & Design
  - i. Design/Drawing
  - ii. Placing
  - iii. Scaling
  - iv. Transparency
- 3. Lighting
  - a. Light Objects
    - i. Omni
    - ii. Point
    - iii. Spot
    - iv. Area
    - v. Geometric
    - vi. Target
  - b. Strategies
    - i. Single & Multi Point
    - ii. Temperature
    - iii. Color
    - iv. Intensity
    - v. Staging
    - vi. Emulating Real World Conditions
  - c. Shadows
    - i. Soft
    - ii. Hard
    - iii. Area
    - iv. Color
    - v. Density
  - d. Effects
    - i. Falloff
    - ii. Volumetric
    - iii. Cookies
    - iv. Caustics
    - v. Noise
- 4. Texturing
  - a. Procedural Shaders
  - b. Projection
    - i. UVW (UV)
    - ii. Geometric
  - c. Material Channels
    - i. Color
    - ii. Luminosity
    - iii. Diffusion
    - iv. Transparency
    - v. Bump
    - vi. Displacement
    - vii. Reflection

- viii. Environment
  - ix. Specular
  - x. Effects
- 5. Rendering
  - a. Resolution
  - b. Format
    - i. JPEG
    - ii. TIFF
    - iii. MOV
    - iv. AVI
  - c. Saving
  - d. Compression
  - e. Global Illumination
  - f. Ambient Occlusion
  - g. Caustics
  - h. Post Effects
    - i. Post Production
    - j. Presentation

## Resources

Tickoo, Sham. *MAXON CINEMA 4D R19 Studio: A Tutorial Approach*. CADCIM Technologies; 6 edition , 2018.

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*Grey Scale Gorilla*. 2018. <https://greyscalegorilla.com>

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*Creative BLOQ Art and Design Inspiration*. Bath, UA: Future Publishing Limited Quay House, 2018. <https://www.creativebloq.com/>

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*CGSociety: Networking platform for professional digital artists*. 2018. <https://cgsociety.org>

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*ArtStation*. Ballstiq Digital Inc., 2018. <https://www.artstation.com>

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*Sketchfab*. New York, NY: Sketchfab, 2018. <https://sketchfab.com>

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*The Polycount Newfeed*. 2018. <https://polycount.com>

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*C4D Cafe*. 2018. <http://www.c4dcafe.com>

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