

# FILM-2990: FILM AND MEDIA ARTS PROFESSIONAL PREP AND PORTFOLIO REVIEW

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## Cuyahoga Community College

**Viewing: FILM-2990 : Film and Media Arts Professional Prep and Portfolio Review**

**Board of Trustees:**

January 2020

**Academic Term:**

Fall 2020

**Subject Code**

FILM - Film and Media Arts

**Course Number:**

2990

**Title:**

Film and Media Arts Professional Prep and Portfolio Review

**Catalog Description:**

Capstone Course. Preparation to interview for jobs within the fields of film and media arts, along with professional resume and portfolio development for completion. Focuses on individual attributes in presentation skills and creativity. Students refine their best work completed during the program, adding items that might enhance their transfer into the job market.

**Credit Hour(s):**

2

**Lecture Hour(s):**

1

**Lab Hour(s):**

2

## Requisites

**Prerequisite and Corequisite**

Concurrent enrollment in FILM-2720 Applied Integrated Media (AIM) II: Real World Production and Post-Production for Motion Media, or departmental approval.

## Outcomes

**Course Outcome(s):**

Develop a professional portfolio, reel, resume and an effective cover letter to use when pursuing a career in film and media arts industries.

**Essential Learning Outcome Mapping:**

Written Communication: Demonstrate effective written communication for an intended audience that follows genre/disciplinary conventions that reflect clarity, organization, and editing skills.

**Objective(s):**

1. Create a digital portfolio for use in specific area of film and media arts.
2. Select samples that best represent work in class, both on a technical and creative level.
3. Create a professional resume for appropriate area in film and media arts.
4. Design effective cover letter using clear, concise, grammatically correct writing.
5. Demonstrate good verbal and listening skills.

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**Course Outcome(s):**

Promote oneself effectively when pursuing career opportunities.

**Objective(s):**

1. Prepare contact list, employing follow-up techniques taught in class.
  2. Design effective packaging for contents of portfolio.
  3. Develop method of portfolio updates.
  4. Identify distribution outlets.
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**Course Outcome(s):**

Utilize effective interviewing skills with professional demeanor.

**Objective(s):**

1. Display presentation aesthetics when showing portfolio.
  2. Provide proper portfolio for different media samples.
  3. Effectively represent oneself in a taped interview with a professional.
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**Methods of Evaluation:**

1. Evaluation of student interviews and portfolio presentations with area professionals.
2. Final portfolio.

**Course Content Outline:**

1. Concepts
  - a. Interviewing techniques
  - b. Listening techniques
  - c. Follow up techniques
  - d. Representative portfolio samples
  - e. Presentation aesthetics
  - f. Effective packaging techniques
  - g. Portfolio refinement techniques
  - h. Resume styles
2. Skills
  - a. Using good verbal skills during interviews
  - b. Using good listening skills during interviews
  - c. Selecting samples that best represent work, both on a technical and creative level
  - d. Developing a contact list
  - e. Using appropriate follow up methods after an interview
  - f. Refining portfolio samples
  - g. Writing an effective resume
  - h. Keeping portfolio up to date
3. Challenges
  - a. Interview anxiety
  - b. Editing portfolio content

**Resources**

Kilbanae, Clare R., Milman, Natalie B. *Digital Teaching Portfolio Handbook: A How to Guide for Educators*. Boston: Allyn, 2002.

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Linton, Harold and Rost, Steven. *Portfolio Design*. 4th ed. New York: Norton, 2012.

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**Resources Other**

On-line resources and professional organizations

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