

COMM-2160: INTERCULTURAL COMMUNICATION

Cuyahoga Community College

Viewing: COMM-2160 : Intercultural Communication

Board of Trustees:

May 2022

Academic Term:

Fall 2022

Subject Code

COMM - Communication Studies

Course Number:

2160

Title:

Intercultural Communication

Catalog Description:

Covers barriers to intercultural communication, dimensions of cultural differences, conflict, verbal and nonverbal issues, and the theories of communication concepts operating between people of different cultures.

Credit Hour(s):

3

Lecture Hour(s):

3

Requisites

Prerequisite and Corequisite

COMM-1000 Fundamentals of Interpersonal Communication or departmental approval.

Outcomes

Course Outcome(s):

Prepare oral presentations or written compositions that examine different cultural beliefs, values, attitudes, and worldviews, with an emphasis on demonstrating the different communication styles used in intercultural communication.

Essential Learning Outcome Mapping:

Cultural Sensitivity: Demonstrate sensitivity to the beliefs, views, values, and practices of cultures within and beyond the United States.

Objective(s):

1. Define the terms culture and understand that the cultural makeup of any individual is influenced by a variety of cultural influences and intercultural encounters.
2. Explore the relationship between identity and cultural factors such as race, gender, sexual orientation, nationality, religion, age, socio-economic status, and other cultural associations.
3. Recognize the role of cultural bias in intercultural interaction connected to perceived factors of cultural history, race, gender, sexual orientation, political ideology, ethnicity, for example.
4. Examine verbal and nonverbal barriers in intercultural communication.
5. Explore the role of historical forces, social institutions, and media in creating power disparities and inequality along cultural lines.

Course Outcome(s):

Critically analyze the economic, technological, demographic, and self-awareness imperatives that influence local and global communities.

Objective(s):

1. Recall and list the types of conflict styles.
 2. Define and explain the concepts of stereotype, discrimination, prejudice, and ethnocentrism.
 3. Recognize the benefits of intercultural relationships.
 4. Analyze pop culture in the United States and explore its relation to power.
 5. Identify the characteristics of intercultural conflict.
 6. Understand key barriers to effective intercultural communication like ethnocentrism, stereotyping, discrimination, and prejudicial behavior.
 7. Explore how empathy can help improve understanding in an intercultural context and help to manage intercultural conflict.
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Methods of Evaluation:

1. Quizzes
2. Examinations
3. Weekly journal/reflections
4. Written Essays
5. Attend or be involved in at least three different cultural activities
6. Presentation on cultural dimensions or theories
7. Culture Interview

Course Content Outline:

1. What is Intercultural Communication?
 - a. Culture
 - b. Culture and Communication
 - i. Worldviews
 - ii. Attitudes
 - iii. Values
 - iv. Beliefs
 - c. Power
2. Barriers to Intercultural Communication
 - a. Ethnocentrism
 - b. Stereotyping
 - c. Prejudice
 - d. Discrimination
3. Cultural History
 - a. Political
 - b. Family
 - c. National
 - d. Power of Other Histories
 - e. Historical Legacies
4. Identity and Intercultural Communication
 - a. Development
 - b. Social and Cultural Identities
 - i. Gender
 - ii. Sexual
 - iii. Age
 - iv. Racial
 - v. Ethnic
 - vi. Religious
 - vii. Class
 - viii. National
 - ix. Regional
 - x. Personal
 - xi. Physical Ability
 - c. Multicultural Identity
5. Verbal Issues in Intercultural Communication

- a. Language
 - i. Variation
 - 1. Silence
 - 2. Writing
 - 3. Speaking
 - 4. Slang/Humor
 - 5. Rules
 - 6. Communication Style
 - 7. Media
 - b. Code-switching
 - i. Multilingualism
- 6. Nonverbal Communication Issues
 - a. Nature of Nonverbal Communication
 - b. Nonverbal Codes
- 7. Popular Culture and Intercultural Communication
 - a. Power of Pop Culture in the United States
 - i. Global Images
 - b. Cultural Imperialism
 - c. Consuming and Resisting Pop Culture
 - d. Cultural Group Representations
- 8. Culture, Communication and Conflict
 - a. Language
 - b. Conflict Styles
 - c. Conflict Management
- 9. Intercultural Relationships
 - a. Challenges
 - b. Development
 - c. Differences
 - i. Intercultural Dating
 - ii. Intercultural Marriage
 - iii. Online Relationships
- 10. Intercultural Communication and Tourism
 - a. Attitudes
 - b. Economic Benefits
 - c. Language Barriers
 - d. Social Norms
 - e. Culture Shock
- 11. Intercultural Communication and Business
 - a. Domestic Growth
 - b. Global Growth
 - c. Communication Challenges
 - i. Work Ethic
 - ii. Language
 - iii. Communication Styles
 - iv. Business Etiquette
 - v. Online Communication
 - vi. Negotiation
 - vii. Diversity
 - viii. Discrimination and Prejudice
- 12. Intercultural Communication and Education
 - a. Student and Teacher Roles
 - b. Power
 - c. Cultural Identity
 - d. Social Issues
- 13. Intercultural Communication and Healthcare
 - a. Barriers
 - b. Religion
 - c. Power

- d. Business
- e. Ethics

Resources

Martin, J. & Nakayama, T. (2022) *Intercultural Communication in Contexts*, NY: McGraw-Hill.

Neuliep, J. (2020) *Intercultural Communication: A Contextual Approach*, Los Angeles: Sage.

Jandt, F. (2020) *An Introduction to Intercultural Communication: Identities in a Global Community*, Los Angeles: Sage.

Martin, J. N. Nakayama, T. K. (2017) *Experiencing Intercultural Communication: An Introduction*, NY: McGraw Hill.

Resources Other

1. Textbook selection is at the discretion of the instructor.

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Key: 1216